

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
*** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MICHELLE SANTUOSO

SALES PRSN WA- JOE KNAUER

CONTRACT # 6356291

| | CLASS: NATL. | LOCAL | REGIONAL |
|--|--------------|-------|----------|
|--|--------------|-------|----------|

CLASS: NATL. LOCAL REGIONAL

1000

DATE OCT2/12 18.36

DATE OCT 14 1963

STA:

AMERICAN CROSSROADS

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-------|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| : | LINE# | : | : | : | : | : | DATE | DATE | : | : | : | :SPTS: |
| AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 27 AGENCY EST# = 1065 | | | | | | | | | | | | |
| 25 | S | | 1000P-1100P | 30 | | 10000.00 | 10/4 | 10/4 | 0 | | THU | 0 |
| PROGRAM : SCANDAL | | | | | | | | | | | | |
| CON COM1 : SCANDAL | | | | | | | | | | | | |
| 46 | A | | 1000P-1100P | 30 | | 10000.00 | 10/3 | 10/3 | 1 | | WED | 1 |
| PROGRAM : DEBATE | | | | | | | | | | | | |
| ORD COM1 : WE CAN OFFER | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR OCT4 ON LINE-25 FOR 1 SPOT/WK | | | | | | | | | | | | |

REP: TEL# 703 528 7800FAX# 703 528 7880

REP HEADLINE# 6356291TRF# 334543

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OCT2/12 18.36

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

CHANGES

*** WFTV-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--------------------------|------|--------|------------------------|------|-----|------|------------|----------|----------|-----------|-------------|-----------|
| STATION MAKEGOOD OFFERS: | | | | | | | | | | | | |
| M1 | OK'D | BUY#25 | MISSED:THU/1000P-1100P | | | | OCT4 | | 30S | 10000.00 | (OCT2/12) | |
| | | | OFFER:WED/1000P-1100P | | | | OCT3 | | 30S | 10000.00 | PLS ADVISE. | |
| | | | CMT:WE CAN OFFER | | | | | | | | | |
| OCT/12 | | | 118050.00 | | | | | | | | | |
| CONTRACT TOTAL | | | | | | | | | | 118050.00 | | |
| TOTAL SPOTS | | | | | | | | | | | | 49 |

MARKET TOTALS \$397,900 WFTV 30% WKMG 27% WESH 26% WOFL 15% WKCF 0% WRBW 0% CABL 0% WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE